

Number of Subscribers	Subscribers at End of 2025 Q4	2026									
		Q1		Q2		Q3		Q4		YEAR	
		Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Bell Mobility ^[1]	10,451,584	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		5,054	10,322,638	57,627	10,380,265	—	—	—	—	62,681	10,380,265
		-11,893	755,212	16,033	771,245	—	—	—	—	4,140	771,245
		16,947	9,567,426	41,594	9,609,020	—	—	—	—	58,541	9,609,020
IoT	3,359,565	81,326	3,348,007	45,589	3,393,596	—	—	—	—	126,915	3,393,596
Rogers Wireless	12,195,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		33,000	12,228,000	40,000	12,268,000	—	—	—	—	73,000	12,268,000
		5,000	1,205,000	18,000	1,223,000	—	—	—	—	23,000	1,223,000
		28,000	11,023,000	22,000	11,045,000	—	—	—	—	50,000	11,045,000
Prepaid	1,200,000										
Postpaid	10,995,000										
SaskTel Mobility ^{[2][3][4]}	692,508	Jan-Mar Q4		Apr-Jun Q1		Jul-Sept Q2		Oct-Dec Q3			
		-1,890	690,618	4,919	695,537	—	—	—	—	3,029	695,537
TELUS Mobility ^{[3][5]}	10,324,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		12,000	10,318,000	17,000	10,335,000	—	—	—	—	29,000	10,335,000
		229,000	4,596,000	187,000	4,783,000	—	—	—	—	416,000	4,783,000
IoT	4,445,000										
Vidéotron ^[3]	4,402,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		28,800	4,430,800	53,200	4,484,000	—	—	—	—	82,000	4,484,000
Total prepaid	2,070,105	-6,893	1,960,212	34,033	1,994,245	—	—	—	—	27,140	1,994,245
Total postpaid	20,576,479	44,947	20,590,426	63,594	20,654,020	—	—	—	—	108,541	20,654,020
Total IoT (reported)	7,804,565	310,326	7,944,007	232,589	8,176,596	—	—	—	—	542,915	8,176,596
Total unclassified ^[3]	15,418,508	38,910	15,439,418	75,119	15,514,537	—	—	—	—	114,029	15,514,537
Total Subscribers ^[6]	38,065,092	76,964	37,990,056	172,746	38,162,802	—	—	—	—	249,710	38,162,802
Total mobile + IoT (reported)	45,869,657	387,290	45,934,063	405,335	46,339,398	—	—	—	—	792,625	46,339,398

¹ On January 1, 2026, Bell removed 31,000 postpaid mobile subscribers, 103,000 prepaid mobile subscribers, and 92884 connected device subscribers from their respective bases as a result of its decision to decommission its 3G/HSPA network in Manitoba on December 31, 2025.

² SaskTel reports on a fiscal calendar beginning April 1 and ending March 31.

³ SaskTel, TELUS and Vidéotron do not breakdown prepaid and postpaid subscribers.

⁴ SaskTel does not report net quarterly additions in their financial reports. Net additions have been calculated by the Association.

⁵ In January 2026, Telus removed 18,000 mobile phone subscriber and 78,000 connected device subscribers.

⁶ Total subscribers is not inclusive of 3,877,000 subscriptions reported by TELUS as M2M or connected devices in relation to the Internet of Things (IoT), and 3,079,414 subscriptions reported by Bell as mobile connected device subscribers, which include IoT units.

Source: Company Reports

This list only includes Canadian providers who publish subscriber data and does not contain additional numbers for providers who do not publish such data, e.g. Eastlink or Tbaytel. Totals for Bell, Rogers, TELUS and Vidéotron include their respective flanker brands.