

Number of Subscribers	Subscribers at End of 2025 Q4	2026											
		Q1		Q2		Q3		Q4		YEAR			
		Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date		
Bell Mobility ^[1]	10,451,584	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		5,054	10,322,638	—	—	—	—	—	—	5,054	10,322,638		
		Prepaid	870,105	-11,893	755,212	—	—	—	—	—	—	-11,893	755,212
		Postpaid	9,581,479	16,947	9,567,426	—	—	—	—	—	—	16,947	9,567,426
		IoT	3,359,565	81,326	3,348,007	—	—	—	—	—	—	81,326	3,348,007
Rogers Wireless	12,195,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		33,000	12,228,000	—	—	—	—	—	—	33,000	12,228,000		
		Prepaid	1,200,000	5,000	1,205,000	—	—	—	—	—	—	5,000	1,205,000
		Postpaid	10,995,000	28,000	11,023,000	—	—	—	—	—	—	28,000	11,023,000
SaskTel Mobility ^{[2][3][4]}	692,508	Jan-Mar Q4		Apr-Jun Q1		Jul-Sept Q2		Oct-Dec Q3					
		-1,890	690,618	—	—	—	—	—	—	-1,890	690,618		
TELUS Mobility ^{[3][5]}	10,324,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		12,000	10,318,000	—	—	—	—	—	—	12,000	10,318,000		
		IoT	4,445,000	229,000	4,596,000	—	—	—	—	—	—	229,000	4,596,000
Vidéotron ^[3]	4,402,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		28,800	4,430,800	—	—	—	—	—	—	28,800	4,430,800		
Total prepaid		2,070,105	-6,893	1,960,212	—	—	—	—	—	-6,893	1,960,212		
Total postpaid		20,576,479	44,947	20,590,426	—	—	—	—	—	44,947	20,590,426		
Total IoT (reported)		7,804,565	310,326	7,944,007	—	—	—	—	—	310,326	7,944,007		
Total unclassified ^[3]		15,418,508	38,910	15,439,418	—	—	—	—	—	38,910	15,439,418		
Total Subscribers^[6]		38,065,092	76,964	37,990,056	—	—	—	—	—	76,964	37,990,056		
Total mobile + IoT (reported)		45,869,657	387,290	45,934,063	—	—	—	—	—	387,290	45,934,063		

¹ On January 1, 2026, Bell removed 31,000 postpaid mobile subscribers, 103,000 prepaid mobile subscribers, and 92884 connected device subscribers from their respective bases as a result of its decision to decommission its 3G/HSPA network in Manitoba on December 31, 2025.

² SaskTel reports on a fiscal calendar beginning April 1 and ending March 31.

³ SaskTel, TELUS and Vidéotron do not breakdown prepaid and postpaid subscribers.

⁴ SaskTel does not report net quarterly additions in their financial reports. Net additions have been calculated by the Association.

⁵ In January 2026, Telus removed 18,000 mobile phone subscriber and 78,000 connected device subscribers.

⁶ Total subscribers is not inclusive of 4,596,000 subscriptions reported by TELUS as M2M or connected devices in relation to the Internet of Things (IoT), and 3,348,007 subscriptions reported by Bell as mobile connected device subscribers, which include IoT units.

Source: Company Reports

This list only includes Canadian providers who publish subscriber data and does not contain additional numbers for providers who do not publish such data, e.g. Eastlink or Tbaytel. Totals for Bell, Rogers, TELUS and Vidéotron include their respective flanker brands.