

Number of Subscribers	Subscribers at End of 2024 Q4	2025											
		Q1		Q2		Q3		Q4		YEAR			
		Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date		
Bell Mobility ^[1]	10,288,574	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		-596	10,287,978	94,479	10,382,457	68,018	10,398,934	52,650	10,451,584	214,551	10,451,584		
		Prepaid	758,138	9,002	767,140	49,932	817,072	56,507	873,579	-3,474	870,105	111,967	870,105
		Postpaid	9,530,436	-9,598	9,520,838	44,547	9,565,385	11,511	9,525,355	56,124	9,581,479	102,584	9,581,479
		IoT	3,043,430	35,984	3,079,414	97,502	3,176,916	83,505	3,252,554	107,011	3,359,565	324,002	3,359,565
Rogers Wireless ^{[2][3][4]}	11,874,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		34,000	11,908,000	61,000	12,070,000	111,000	12,166,000	39,000	12,195,000	245,000	12,195,000		
		Prepaid	1,106,000	23,000	1,129,000	26,000	1,160,000	49,000	1,205,000	2,000	1,200,000	100,000	1,200,000
		Postpaid	10,768,000	11,000	10,779,000	35,000	10,910,000	62,000	10,961,000	37,000	10,995,000	145,000	10,995,000
		SaskTel Mobility ^{[5][6][7]}	678,530	Jan-Mar Q4		Apr-Jun Q1		Jul-Sept Q2		Oct-Dec Q3			
			4,033	682,563	4,188	686,751	2,551	689,302	3,206	692,508	13,978	692,508	
TELUS Mobility ^{[6][8]}	10,147,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		20,000	10,137,000	55,000	10,192,000	82,000	10,274,000	50,000	10,324,000	207,000	10,324,000		
		IoT	3,729,000	148,000	3,877,000	112,000	3,989,000	169,000	4,158,000	287,000	4,445,000	716,000	4,445,000
Vidéotron ^[9]	4,138,200	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec					
		54,400	4,192,600	72,000	4,264,600	113,800	4,328,100	73,900	4,402,000	314,100	4,402,000		
Total prepaid		1,864,138	32,002	1,896,140	75,932	1,977,072	105,507	2,078,579	-1,474	2,070,105	211,967	2,070,105	
Total postpaid		20,298,436	1,402	20,299,838	79,547	20,475,385	73,511	20,486,355	93,124	20,576,479	247,584	20,576,479	
Total IoT (reported)		6,772,430	183,984	6,956,414	209,502	7,165,916	252,505	7,410,554	394,011	7,804,565	1,040,002	7,804,565	
Total unclassified ^[6]		14,963,730	78,433	15,012,163	131,188	15,143,351	198,351	15,291,402	127,106	15,418,508	535,078	15,418,508	
Total Subscribers ^[10]		37,126,304	111,837	37,208,141	286,667	37,595,808	377,369	37,856,336	218,756	38,065,092	994,629	38,065,092	
Total mobile + IoT (reported)		43,898,734	295,821	44,164,555	496,169	44,761,724	629,874	45,266,890	612,767	45,869,657	2,034,631	45,869,657	

¹ In Q3 2025, Bell reduced its postpaid mobile phone and connected device subscriber bases by 51,541 and 7,867 subscribers respectively to remove public sector customer accounts with no usage.

² In April 2025, Rogers added 96,000 postpaid subscribers and 5,000 prepaid subscribers to their respective subscriber bases, as it completed its migration of customers from brands it had previously stopped selling.

³ In Q3 2025, Rogers removed 11,000 postpaid and 4,000 prepaid mobile subscribers from their respective subscriber bases, as these customers were impacted by the ongoing decommissioning of its 3G network.

⁴ In Q4 2025, Rogers removed 3,000 postpaid and 7,000 prepaid mobile subscribers from their respective subscriber bases, as these customers were impacted by the ongoing decommissioning of its 3G network.

⁵ SaskTel reports on a fiscal calendar beginning April 1, 2024, ending March 31, 2025.

⁶ SaskTel, TELUS and Vidéotron do not breakdown prepaid and postpaid subscribers.

⁷ SaskTel does not report net additions in their quarterly financial reports. Net additions have been calculated by the Association.

⁸ On January 1, 2025, Telus adjusted its mobile phone subscriber base to remove 30,000 subscribers.

⁹ On June 30, 2025, Vidéotron removed 50,300 mobile subscribers from its subscriber base to better reflect the activities of the Telecommunications segment.

¹⁰ Total subscribers is not inclusive of 3,877,000 subscriptions reported by TELUS as M2M or connected devices in relation to the Internet of Things (IoT), and 3,079,414 subscriptions reported by Bell as mobile connected device subscribers, which include IoT units.

Source: Company Reports

This list only includes Canadian providers who publish subscriber data and does not contain additional numbers for providers who do not publish such data, e.g. Eastlink or Tbaytel. Totals for Bell, Rogers, TELUS and Vidéotron include their respective flanker brands.