

Number of Subscribers	Subscribers at End of 2024 Q4	2025									
		Q1		Q2		Q3		Q4		YEAR	
		Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Bell Mobility	10,288,574	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		-596	10,287,978	94,479	10,382,457	—	—	—	—	93,883	10,382,457
		Prepaid	758,138	9,002	767,140	49,932	817,072	—	—	—	—
Postpaid	9,530,436	-9,598	9,520,838	44,547	9,565,385	—	—	—	—	34,949	9,565,385
IoT	3,043,430	35,984	3,079,414	97,502	3,176,916	—	—	—	—	133,486	3,176,916
Rogers Wireless ^[1]	11,874,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		34,000	11,908,000	61,000	12,070,000	—	—	—	—	95,000	12,070,000
		Prepaid	1,106,000	23,000	1,129,000	26,000	1,160,000	—	—	—	—
Postpaid	10,768,000	11,000	10,779,000	35,000	10,910,000	—	—	—	—	46,000	10,910,000
SaskTel Mobility ^{[2][3][4]}	678,530	Jan-Mar Q4		Apr-Jun Q1		Jul-Sept Q2		Oct-Dec Q3			
		4,033	682,563	4,188	686,751	—	—	—	—	8,221	686,751
		Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
TELUS Mobility ^{[3][5]}	10,147,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		20,000	10,137,000	55,000	10,192,000	—	—	—	—	75,000	10,192,000
		IoT	3,729,000	148,000	3,877,000	112,000	3,989,000	—	—	—	—
Vidéotron ^[3]	4,138,200	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		54,400	4,192,600	72,000	4,264,600	—	—	—	—	126,400	4,264,600
		Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
Total prepaid	1,864,138	32,002	1,896,140	75,932	1,977,072	—	—	—	—	107,934	1,977,072
Total postpaid	20,298,436	1,402	20,299,838	79,547	20,475,385	—	—	—	—	80,949	20,475,385
Total IoT (reported)	6,772,430	183,984	6,956,414	209,502	7,165,916	—	—	—	—	393,486	7,165,916
Total unclassified ^[2]	14,963,730	78,433	15,012,163	131,188	15,143,351	—	—	—	—	209,621	15,143,351
Total Subscribers^[6]	37,126,304	111,837	37,208,141	286,667	37,595,808	—	—	—	—	398,504	37,595,808
Total mobile + IoT (reported)	43,898,734	295,821	44,164,555	496,169	44,761,724	—	—	—	—	791,990	44,761,724

¹ In April 2025, Rogers added 96,000 postpaid subscribers and 5,000 prepaid subscribers to their respective subscriber bases, as it completed its migration of customers from brands it had previously stopped selling.

² SaskTel reports on a fiscal calendar beginning April 1, 2024, ending March 31, 2025.

³ SaskTel, TELUS and Vidéotron do not breakdown prepaid and postpaid subscribers.

⁴ SaskTel does not report net additions in their quarterly financial reports. Net additions have been calculated by the Association.

⁵ On January 1, 2025, Telus adjusted its mobile phone subscriber base to remove 30,000 subscribers.

⁶ Total subscribers is not inclusive of 3,989,000 subscriptions reported by TELUS as M2M or connected devices in relation to the Internet of Things (IoT), and 3,176,916 subscriptions reported by Bell as mobile connected device subscribers, which include IoT units.

Source: Company Reports

This list only includes Canadian providers who publish subscriber data and does not contain additional numbers for providers who do not publish such data, e.g. Eastlink or Tbaytel. Totals for Bell, Rogers, TELUS and Vidéotron include their respective flanker brands.