

Number of Subscribers	Subscribers at the end of 2022	2023									
		Q1		Q2		Q3		Q4		YEAR	
		Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Bell Mobility ^[1]	9,949,086	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		26,635	9,902,492	125,539	10,028,031	166,930	10,194,961	92,085	10,287,046	411,189	10,287,046
Prepaid	879,199	-16,654	862,545	14,257	876,802	24,044	900,846	-36,630	864,216	-14,983	864,216
Postpaid	9,069,887	43,289	9,039,947	111,282	9,151,229	142,886	9,294,115	128,715	9,422,830	426,172	9,422,830
IoT	2,451,818	70,742	2,509,983	79,537	2,589,520	64,282	2,653,802	78,746	2,732,548	293,307	2,732,548
Rogers Wireless ^{[2][3][4]}	10,647,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		87,000	10,734,000	165,000	11,349,000	261,000	11,610,000	111,000	11,609,000	624,000	11,609,000
Prepaid	1,255,000	-8,000	1,247,000	-5,000	1,242,000	36,000	1,278,000	-73,000	1,111,000	-50,000	1,111,000
Postpaid	9,392,000	95,000	9,487,000	170,000	10,107,000	225,000	10,332,000	184,000	10,498,000	674,000	10,498,000
SaskTel Mobility ^{[5][6][7]}	656,858	Jan-Mar Q4		Apr-Jun Q1		Jul-Sept Q2		Oct-Dec Q3			
		-2,184	654,674	5,048	659,722	3,643	663,365	4,288	667,653	10,795	667,653
TELUS Mobility ^{[7][8]}	9,691,000	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		47,000	9,688,000	110,000	9,798,000	160,000	9,958,000	126,000	10,084,000	443,000	10,084,000
IoT	2,468,000	58,000	2,608,000	124,000	2,732,000	179,000	2,911,000	203,000	3,114,000	564,000	3,114,000
Freedom Mobile ^[9]	2,290,497	Dec 2022 to Feb 2023 Q2		Mar-May Q3		Jun-Aug Q4		Sept-Nov Q1			
		—	—	—	—	—	—	—	—	—	—
Prepaid	459,959	—	—	—	—	—	—	—	—	—	—
Postpaid	1,830,538	—	—	—	—	—	—	—	—	—	—
Vidéotron ^{[6][7][10]}	1,710,400	Jan-Mar		Apr-Jun		Jul-Sept		Oct-Dec			
		26,200	1,736,600	49,100	3,610,100	88,700	3,698,800	66,100	3,764,900	230,100	3,764,900
Total prepaid	2,594,158	-24,654	2,569,504	9,257	2,118,802	60,044	2,178,846	-109,630	1,975,216	-64,983	1,975,216
Total postpaid	20,292,425	138,289	20,357,485	281,282	19,258,229	367,886	19,626,115	312,715	19,920,830	1,100,172	19,920,830
Total IoT (reported)	4,919,818	128,742	5,117,983	203,537	5,321,520	243,282	5,564,802	281,746	5,846,548	857,307	5,846,548
Total unclassified ^[6]	12,058,258	71,016	12,079,274	164,148	14,067,822	252,343	14,320,165	196,388	14,516,553	683,895	14,516,553
Total Subscribers ^{[11][12]}	34,944,841	184,651	35,006,263	454,687	35,444,853	680,273	36,125,126	399,473	36,412,599	1,719,084	36,412,599
Total mobile + IoT (reported)	39,864,659	313,393	40,124,246	658,224	40,766,373	923,555	41,689,928	681,219	42,259,147	2,576,391	42,259,147

*Footnotes on following page

¹ In Q1 2023, Bell adjusted its subscriber numbers to remove 73,229 mobile phone postpaid and 12,577 mobile connected device subscribers.

² On April 3, 2023, Rogers acquired approximately 501,000 postpaid mobile phone subscribers as a result of their acquisition of Shaw, which appear in the ending total balances for Q2. In December 31, 2023, it had completed migrating these subscribers to the Rogers network, and removed an additional 18,000 deactivated subscribers from its postpaid mobile subscriber base.

³ In April 2023, Rogers adjusted its postpaid mobile subscribers to remove 51,000 subscribers related to a wholesale account

⁴ On December 1 2023, Rogers adjusted its Wireless prepaid subscriber base to remove 94,000 subscribers as a result of a change of its deactivation policy from 90 days to 30 days.

⁵ SaskTel reports on a fiscal calendar beginning April 1, 2021, ending March 31, 2022.

⁶ SaskTel and Vidéotron do not report net additions in their quarterly financial reports. Net additions for these carriers have been calculated by the Association.

⁷ SaskTel, TELUS and Vidéotron do not breakdown prepaid and postpaid subscribers.

⁸ On January 1, 2023, TELUS adjusted its subscriber numbers to remove 50,000 mobile phone subscribers and add 83,000 connected device subscribers following a review of its subscriber bases.

⁹ On April 3 2023, Vidéotron acquired Freedom Mobile from Shaw Communications, which is represented in Vidéotron's Q2 subscriber data.. As a result, subscriber data for Freedom in Q1 2023 was not published. Final totals for Q1 assume Freedom had the same number of prepaid and postpaid subscribers.

¹⁰ On April 3, 2023, Videotron acquired approximately 1,824,400 subscribers to their mobile telephony services as a result of its acquisition of Freedom.

¹¹ Total subscribers is not inclusive of 3,144,000 subscriptions reported by TELUS as M2M or connected devices in relation to the Internet of Things (IoT), and 2,732,548 subscriptions reported by Bell as mobile connected device subscribers, which include IoT units.

¹² Total subscribers for Q1 assumes Freedom Mobile's subscriber numbers remained the same between end of 2022 and end of Q1. This leads to some discrepancies in the final figures for Q1 and Q2.

Source: Company Reports

This list only includes Canadian providers who publish subscriber data and does not contain additional numbers for providers who do not publish such data, e.g. Eastlink or Tbaytel. Totals for Bell, Rogers, TELUS and Vidéotron include their respective flanker brands.